

Laurie Todd
The Insurance Warrior

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Laurie Todd is an author, teacher, and insurance strategist.

In 2005, Laurie was diagnosed with late-stage appendix cancer. She was told by her oncologist, “There is no treatment for your disease. And, even if there were, they wouldn’t pay for it.”

Laurie worked tirelessly to reverse her insurer’s denial. She spent two months building her case—studying insurance law, gathering proof and precedent, reading medical journal articles, interviewing the experts.

Ms. Todd succeeded in persuading her insurer to fully cover her lifesaving treatment with Dr. Paul Sugarbaker, the world’s expert on appendix cancer. The cost for the extensive surgery and chemotherapy totalled \$345,000. Her share? Nine dollars.

From 2006 through 2009, Laurie has written and won fifty-three insurance appeals, for lifesaving treatments costing from \$100,000 to \$500,000. Many insurers, many conditions/diseases, all over the United States.

Laurie secured the backing of a major cancer research foundation, and published her book, *Fight Your Health Insurer and Win*.

During 2006, Laurie began speaking publicly, and conducting training seminars on highest and best use of healthcare dollars. Laurie has addressed general audiences at public libraries and service clubs. She has spoken to healthcare professionals, cancer patients and caregivers, social workers, and benefits administrators.

Articles by Laurie have appeared in “Coping with Cancer” magazine (July/August 2008), and also in the YES (Y90 Microspheres Education and Support) newsletter.

In May 2009, Laurie published her new CD, *The Sample Appeal*. Many have already used this workbook to win their insurance battles.